The ‘What’, the ‘Why’ and the ‘How’: The benefits of Connecting with Faculty Research teams.

This month Marc Baumgartner (DBA Grenoble 2014) discusses the benefits of participating in an event hosted by the research team linked closest to his doctoral research topic. In late 2015 Marc came to Grenoble Ecole de Management and joined the in-house conference “The Business Model Days” at GEM.

By joining the Grenoble Doctorate of Business Administration (DBA) Marc was looking for a new intellectual stimulus even though his professional life was already challenging as a CEO of a midsized Swiss entity. As he says, “being a practitioner, I was looking for a different mental challenge [and] … this was the starting point for me to enroll on the DBA program. Today, I am in the second year of the program and together with my supervisor, I have handed in the first conference paper to be presented at the EGOS conference in Naples 2016”. At Grenoble there is a strong emphasis on disseminating doctoral research both internally and externally. This benefits both the student, the program and the reputational impact for the business school.

Continue reading →
CONGRATULATIONS!

Stephane JAUMIER (PhD 2010) defended his PhD thesis on February 1st, 2016:
Power, control and resistance within democratic organizations: An ethnography of a co-operative sheet-metal factory

Peijian GE (DBA Tongji 2010) defended his DBA thesis on February 11th, 2016:
A study on the Management of decision-making conflict faced by leaders in state-controlled listed companies in China

Julie FALGOUT (DBA USA 2007) defended her DBA thesis on February 10th, 2016
The Impact of Technological Adoption and Acceptance on Nonprofit Organizational Performance

Biao HE (DBA SYS 2011) defended his DBA thesis on February 2nd, 2016
Research on Business Model of International Telecom Operators from the Perspective of Value Net: Comparative Case Studies
Journal Article

Betty BIRKENMEIER (DBA USA 2007) and Pierre–Yves SANSEAU have recently published an article in *Journal of Applied Business Research*. The article is entitled «*The relationships between perceptions of supervisor, trust in supervisor and job performance: a study in the banking industry*», 2016, vol. 32, no. 1, pp. 162-172.

Stéphane JAUMIER (PhD 2016) has recently published an article in *Journal of Accounting and Organizational Change*. The article is entitled «*The big leap: A story of the public accounting firm that wanted to become a co-operative*»


Mohammad BAYDOUN (DBA Liban 2009) has published this month an article in *International Journal of Risk and Contingency Management*, entitled "*Risk and Models of Innovation Hubs: MIT and Fraunhofer Society*"

Book Chapters

Rania FAKHOURY (DBA Liban 2011) has written two book chapters, published in February 2016:


Conferences

Heng Leong LIM (DBA SYS 2010) presented a paper entitled «*Unintended consequences of a mentor’s influence over the millennial protégés*» in *Leadership Excellence and Development in Asia Conference*, from 20 till 22th January, 2016 in Bali (Indonesia). This conference was organized by Monash University (Australia) and Brawijaya University (Indonesia).
An Advanced Research Seminar will take place in Grenoble Ecole de Management the 1 and 2 April, 2016.

**Topic:** Qualitative Data Analysis with ATLAS.ti

**Seminar Objectives:** The seminar addresses all core functions of ATLAS.ti, emphasizing data integration, organization, and the systematic documentation of the analytic process. It will be highly interactive, combining lectures and class discussion with hands-on work on participants' qualitative data. Participants will learn about the methodological principles behind ATLAS.ti, and they will learn to use its fundamental functions for data description, exploration, analysis, and interpretation. The number of participants will be limited in order to allow addressing participants' specific data analysis needs. This seminar will be organized by the professor Charles-Clemens Rüling.

**Contact** (more information and registrations): isabelle.demenou@grenoble-em.com

---

**ANEDD: the Eco Awards Competition is open!**

On April 7th, 2016, participate in the 10th edition of the student National conference of the sustainable development

Companies, students, communities, researchers, you have a project innovating "green" on a subject “RSE” or a sustainable development? Contribute to the Eco-awards of your category.

This is the occasion to value your innovative project, to present your project to a jury of students and professionals in order to confirm its potential, and perhaps to win the 1st prize of Eco- Awards or the Very Favorite Prize.

The Eco-Awards Research rewards two researchers having defended their thesis within the last year, with 1000€ intended to finance an editing or a conference participation!

[More Information & Registrations](#)

---

**CALL FOR CANDIDATES**

**Post Doc/Assistant Professor positions in Business and Management at Universum College in Kosovo**

Universum College is Kosovo’s most entrepreneurial, innovative, international and responsible higher education institution. Accredited by Kosovo Accreditation Agency as one of the first HEI’s, it offers studies in Social Sciences, Humanities, Business and Technology and is the only institution from Kosovo to be ranked in the Top 1000 Best Business Schools in the World, by French ranking agency, EdUniversal.

They are looking for Post Doc / Assistant Professor positions starting as soon as possible or from October 2016 for an initial three year contract. All candidates must possess a Doctorate (PhD or DBA) from an accredited institution.

Positions are open in: Management/ Finance/ Marketing/ International Business/ Entrepreneurship and Tourism Management.

Please send a CV, copies of your PhD and Master degrees and a letter of motivation to jobs@universum-ks.org before March 4, 2016.

Please contact uran.rraci@universum-ks.org for a full description of the position, including the compensation package.
March 4th, 2016 at 02pm in room F909:
Raffi CHAMMASSIAN (DBA Webster 2010)
Do Costs Matter for Technology Start-up Entrepreneurs? An Exploratory Approach
The jury will be composed of Michelle Mielly (Chair), E. Tornikoski (Internal reviewer), S. Zambon (External reviewer).

March 8th, 2016 at 02pm in room F909:
Bertrand GUILLOTIN (DBA USA 2012)
Internationalization and Differentiation Strategies: The Case of American and European Business Schools
The jury will be composed of Mark Smith (Chair), Nathalie BELHOSTE (Internal reviewer), Richard Burton (External reviewer), Sérénne Louvel (Supervisor).

March 9th, 2016 at 10 am in room F909:
Amanobea BOATENG (DBA Anglophone 2012)
Small businesses in deprived communities: the case of South african black female owned sme's
The jury will be composed of Michel Polski (Chair), Sérénne Le Loarne (Internal reviewer), Anne– François Bender (External reviewer), Vassili Joannides (Supervisor).

March 10th, 2016 at 09am in room F909:
Jad KAWTHARANI (DBA Liban 2010)
A context-aware Approach for the development of a national quality assurance Framework: the case of Lebanon
The jury will be composed of Jean– Jacques Chanaron (Chair), Sophie Buer (Internal reviewer), G. Nehme (External reviewer), J-P Cassar (Supervisor).

March 10th, 2016 at 02pm in room F909:
Patricia ENAM (DBA Francophone 2011)
Le management bienveillant comme levier d'augmentation de la satisfaction des employés talentueux
The jury will be composed of Michel Polski (Chair), Dominique Steiler (Internal reviewer), R. Shankland (External reviewer), Jean– Jacques Chanaron (Supervisor).

March 10th, 2016 at 09 am in room F909:
Dunia BERRY HARAJLI (DBA Liban 2011)
Workplace Spirituality in a University Setting: The Case of Business Schools
The jury will be composed of Mark Smith (Chair), Michelle Mielly (Internal reviewer), E. Wassell (External reviewer), Vassili Joannides (Supervisor).
March 11th, 2016 at 10 am in room F909:
Li BO (DBA SYS 2011)
China venture capital syndication and investment performance
The jury will be composed of Wang Tao (Chair), Maggie Mei (Internal reviewer), Su Peiran (External reviewer), Yan Jie (Supervisor).

March 14th, 2016 at 02 pm in room F909:
Brian SMITH-VANDERGRIFF (DBA USA 2009)
Financial Innovation Adoption: The Role of Mortgage Backed Securities and Federal Home Loan Bank Membership in Determining Credit Union Performance
The jury will be composed of Michel Polski (Chair), Mustapha Belkhouja (Internal reviewer), Xavier Hollandts (External reviewer), Thibault Daudigeos (Supervisor).

March 17th, 2016 at 03 pm in room F909:
Robert NELSON (DBA USA 2010)
Implementation of Market Orientation to Transform Healthcare Firms: Theory Testing a Four-Phase Grounded Model
The jury will be composed of Michel Polski (Chair), D. Gotteland (Internal reviewer), Krishna Erramilli (External reviewer), Christophe Haon (Supervisor).

March 29th, 2016 at 10 am in room F909:
Rafaael ROJAS (DBA USA 2012)
Empowering Leadership and Mindfulness in Health Care Improvement Teams: A Multilevel Analysis
The jury will be composed of Caroline Gauthier (Chair), Gregoire Croidieu (Internal reviewer), Milena Vainieri (External reviewer), Christa Wilkin (Supervisor).
Calls for papers are now available on: [http://research.grenoble-em.com/call-papers](http://research.grenoble-em.com/call-papers)